

# MARKETING WORKSHEET

## FREE PERFORMING ARTS EVENTS

Marketing Contact\* \_\_\_\_\_ Phone \_\_\_\_\_

Public Information Phone \_\_\_\_\_ Web Site URL \_\_\_\_\_

Licensee (as listed on contract) (50 characters or less) \_\_\_\_\_

Arrangement\*\* Title (35 characters or less) \_\_\_\_\_

### Performance Day, Date & Curtain Times:

Day	Date	Curtain Time	Day	Date	Curtain Time
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

**Ticket Price:** Free (limited seating, first come, first served on day of event only. No advance seating available)

**Stage:** ☐ MainStage ☐ SecondStage ☐ ParkStage **Seating:** General Admission Seating

Please provide a 20-word performance description for our calendars and displays:

Please provide a 50-word performance description for *Preview* magazine:

How long is the performance(s)? \_\_\_\_\_

Will there be an intermission? (15 minute minimum) ☐ Yes ☐ No

This performance is appropriate for: ☐ all ages ☐ age 5 and up ☐ age 12 and up ☐ age 18 and up

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I have read the Marketing Services for Free Performing Arts Events Booklet (included as part of the contract package) and understand all guidelines and charges associated with Marketing Services for Free Performing Arts Events Services at the Center.

Signature of authorized Licensee's representative \_\_\_\_\_ Date \_\_\_\_\_

\* If different than person who signed your organization's contract with the Center.

\*\*An Arrangement is any single event or series of event(s) categorized under one title or description.